**2 Concepts for the 6 modes of grouping each**

By: Madison Taylor

**Note:** all the designs will have blue lines, with a black and red background.

* **Simplicity**

The first concept would be a simple head with an opening for a simple brain. The head with have a simple ear, mouth, and eye. Simple shadows under the neck, ear, eye, and mouth to add some depth. The lines would be blue, with a black and red background.

The second concept would be 2 circles, with bigger circles around them. This would be very simple. The colors would be blue lines, and a black and red background.

For these I want to convey simplicity with the geometric shapes and lines, as well as the colors.

* **Similarity**

The first concept would be large 3d rectangular shapes, a large one in the middle and two smaller ones by its sides.

The second concept would be 2 geometric bat-human like heads, with sharp ears at the top. They would be looking at each other to be similar to each other.

Both concepts would have blue lines used, and a black and red background for each. These designs would convey the sense of similarity through repeating shapes and symbols, close to each other.

* **Proximity**

The first concept would be a spark and a bomb. The spark being closer to the viewer and the bomb would be farther away. There would be lines connecting the two and show the proximity. The color of the spark would be red and yellow, the bomb would be black, and the rope would be blue. The bomb would have a circle of light on it.

The second concept would be a mountain scape. Getting bigger at the back and descending towards the viewer. So sort of looking up at the mountains. The mountains would be blue and the shadows of it would be darker blues.

I want both designs to convey a farness to them. That the viewer is looking into the art to see the depth of it. I believe that mountains and a far away object will do the trick.

* **Closure**

The first concept would be a heart that isn’t closed at the top, and withing would be a cube that wouldn’t close where it is supposed to connect. Although the human mind would see it as such due to its form and almost connecting lines. The color of the heart would be a deep red, while the cube lines would be blue.

The second concept would be a geometric bird, without a full beak. The only parts visible of it would be a triangle at the end and a line giving the impression of the beak parting. As well as maybe some lines at the top and bottom of the beak. The colors would be blacks, blues, and reds

I want these designs to give the effect that they are connecting when in reality, they aren’t.

* **Continuity**

The first concept would be a continuous line that would draw out a forward-facing face. It would be messy as these kinds of things are, but it would be fun. The line would be blue, and I’m not too sure on what to do for the background, either black or red. Whichever looks better overall. Or I would use black for the line and red as the background.

The second concept would be another continuous line face. This would be a side view and more detailed. The colors would be a black line and a red background

I want these faces to be made of one continuous line instead of there being multiple faces all around the artboard as a show of continuity.

* **symmetry**

The first concept would be a front facing animal face that is symmetrical on both sides, either being a goat or ram of some sort. It would be geometric with blue, black, and red colors.

The second concept would be a hourglass symmetrical geometric shape. With flat circles on the top, middle and bottom to give it a 3D effect.

Both ideas would be pretty self-explanatory with how they are centered on the artboard and have similar sides to them, causing symmetry.